

Meadowmeer Bar & Grill

Friends of Meadowmeer Fundraiser

What are we doing? - We plan to improve the Grill by enclosing the covered portion of the deck and finishing the bar.

Why do we need this? - We feel strongly that as a club and community, Meadowmeer has the potential for greatness. The Bar & Grill can and needs to be a strong component to drive this greatness. We are creating a Grill where golfers and residents have a close mutual informality with the staff and most of the regular customers will know each other well. That warm and friendly atmosphere will also extend to outsiders. In addition to the casual social atmosphere, great food, drink, and entertainment will be available.

Creating more revenue - July & August Food & Beverage revenue increased from \$27,709 in 2018 to \$62,492 in 2019, Grill revenue is also up over 89% year to date 2018. Improved management and cost controls have also allowed the Grill to show a very significant increase in profitability. This level of improvement is extremely exciting. The entire Grill staff, and especially Manager Katy Goldsberry, need to be congratulated on their tremendous hard work and fantastic results. Our achievements only encourage us to work harder and smarter. The staff is currently working with an industry expert who has donated their time to help us create an effective marketing plan. We intend to carry over the positive momentum we have created well into the future. This starts by improving the Grill so it can be open more often and serve more customers during the winter months.

Winter Schedule Ideas:

- Family Dinner night two nights a week with member discounts
- Daily lunch service, meetings, parties, tournament banquets, game nights, trivia night
- Happy Hour daily - All winter (Oct. - March)
- Full-service bar with liquor license by 2020
- Soda fountain with refillable soft drinks

How do we make this happen? - We will complete this project through the generous donations and fundraising efforts of staff and members. All estimates have been provided

by a licensed contractor and include donated member labor and services in order to make this happen.

Phase One - Estimated Cost - \$20,000

Finish Bar by installing sinks, soda fountain gun, ice machine, plumbing, and acquiring a liquor license. Enclose walls with commercial vinyl panels similar to Doc's restaurant in Winslow. The Installation of windows in upper structure. Install Infrared propane heaters to provide comfortable climate during operating hours. Match flooring to current grill floor and insulate floors. Move current six-top metal tables to deck and add new tables and chairs. This will increase the Grill's enclosed seating by forty seats. This would also allow a designated "lounge" area to be established where the current grill now exists.

Phase Two - Estimated Cost - Additional \$15,000

Complete the enclosure by framing the walls. Add siding, insulation, electrical, drywall, trim, and painting. Move two sets of existing double doors to the west and east entrances to enclosure. Add insulated sliding garage door with windows to the northwest wall of enclosure.

Phase Three - Estimated Cost - Additional \$18,000

Match the new and enclosed deck to the rest of the club house by painting the entire clubhouse and deck. Expand the current uncovered portion of the deck to cover or improve the existing concrete patio. Add outdoor furniture and two propane firepits to lower patio or deck.

When will it happen? - We will continue the fund-raising efforts through the end of September. When we achieve the minimum amount needed for completion of phase one, we will begin the licensing process, ordering equipment, and preparing for construction. We plan to begin phase one in November with the ultimate goal of being able to use the renovated dining area for holiday parties in December! The new extended winter hours, liquor license, and dinner nights are planned to start in early 2020.

How do I donate? - We are able to take a check, cash, or you can use book credit. You can also charge it to your account either in one lump sum or have a reoccurring monthly charge placed on your account for a specified amount of time that you desire. Donation forms are included in your statement and are available in the golf shop.